

# Leadership Information

\*All information you will need for becoming a leadership student will be in this following document\*

The campaign guidelines apply to Freshmen students running for an elected position (**President, Vice President, Secretary, and Treasurer**). Those that win elected positions are automatically admitted into the leadership class. Those who do not win their elections can then go through an interview and selection process to be accepted into the leadership class. Any students who are **not** running for a position but would like to be in the leadership class must go through an interview and selection process. **ALL prospective leadership students must fill out the Freshman leadership application google form in order to campaign for a class officer position or secure an interview for a regular member position.** If you want a regular member position, after you submit your application you will receive your interview time via gmail.

## Important Dates

**Sept 23rd:** Recorded campaign speeches are due (email to [terranovaladership@gmail.com](mailto:terranovaladership@gmail.com)).

**September 23rd-27th:** Campaign social media post **must** be approved by either ASB (@terranovaladership.com), or Mr. Escalante via Gmail. (Include your instagram username in the email)

**September 28th-October 2nd:** Campaigning via social media

**October 1st:** Freshmen voting day

**October 2nd:** Freshmen officers announced via virtual rally video

**Freshmen Interviews: September 22nd-25th** via Zoom (not applicable to election winners, losers will be interviewed at a later date)

**Freshmen class posted: October 10th**

**First day of leadership for Freshmen: Monday, October 12th** via zoom @ 1:35 PM

## Election Campaign Rules and Guidelines

1. No candidate shall, in any way, make negative or slanderous statements about other candidates on posters, handbills, etc. or in speeches. All campaign material should be in good taste and is subject to approval by either the Activities Director or ASB no later than September 13th, 2020.
2. Candidates are required to carry a 2.0 minimum GPA from the previous semester and while holding office. The Activities Director will be checking grade point averages (GPA), and students who do not meet the requirements will not be allowed to run for office. This GPA must be maintained during the time you are an officer. Candidates may not be on any level of a discipline contract.

3. Flyers on social media should be in good taste and promote the candidate who is running. Negative or slanderous comments about other candidates will not be tolerated. Posters must be approved in advance by the Activities Director or ASB. There is a cap of no more than \$50.00 dollars spent per campaign.

5. **Candy and food may not be used for promotions of your candidacy.** Abuse of this rule will result in automatic candidate dismissal.

8. You may begin campaigning on **Monday, September 28th**. Results of the election will be announced **Friday, October 2nd**.

9. Any violation of the above rules and regulations will result in disqualification. If acts of vandalism can be verified by members of the TNHS Administrative Team, the person responsible may be disqualified from the election and may also face disciplinary consequences.

10. Those running for class officer positions must email a 30 second speech video by **September 23rd** to [terranovaladership@gmail.com](mailto:terranovaladership@gmail.com)

11. All campaigning social media posts must be approved by either ASB (@terranovaladership.com), or Mr. Escalante via Gmail no later than **September 27th**. (Include the username of the instagram account you're using in the email)

## Speech Guidelines

1. Speeches will be no longer than **30 seconds** and must be recorded **vertically**.
2. The subject of your speech is "How I Can Create More Opportunities for all TN Students".
3. No props are allowed and the candidate is the only person allowed to perform the speech.
4. Speeches must be appropriate and consistent with Campaign Rules and Guidelines.
5. All candidates **MUST** email their recorded speeches to [terranovaladership@gmail.com](mailto:terranovaladership@gmail.com) **no later than Wednesday, September 23rd**.

We are excited for your interest in leadership and wish you the best of luck in your campaign!